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CLINTON, SOUTH CAROLINA

NOVEMBER, 1969

Closer Campus Relationships

## New Emphasis in Expanded Alumni Program

Increasing emphasis on PC alumni activities has brought an expanded board of directors with broader representation and the inauguration of various new programs during the past year.

Directors newly elected to serve in 1970 include more younger alumni and, for the first time, women representatives. You get the complete story on page 2. Other innovations are designed to bring alumni into a closer relationship with faculty and students as well as with the current operations of the College.

These new programs have been initiated within the past year:

- 1—**Distinguished Alumni Lecture Series**—to bring top alumni speakers to student assemblies. Dr. William B. Boyd '46, president of Central Michigan University and former vice-chancellor of the University of California at Berkeley, was the first speaker in this series.
- 2—**Distinguished Teaching Award**—to cite at commencement a professor whom students and fellow faculty members deem worthy of the honor. The award includes a certificate and \$200 in cash. Dr. Neal Prater, professor of English, was the first recipient.
- 3—**Alumni Scholarships**—to provide a topflight grants program, based on high school achievement and need, to incoming freshmen each year. The program offers up to ten grants

- ranging up to \$7,200 each for the four years.
- 4—**Alumni Admissions Counselors**—to coordinate into an organized program the alumni admissions help in local areas. Sixty alumni in five states already have agreed to serve.
- 5—**Alumni Placement Service**—to make available to alumni the services of the campus placement office. The initial announcement brought a number of responses.
- 6—**Alumni Leadership Conference**—to assemble on campus class agents, club officers, counselors and other alumni leaders and their wives for a reorientation session. Approximately 100 attended the inaugural one on September 20.
- 7—**Service to Graduating Seniors**—to augment the welcoming senior-alumni dinner held annually, seniors are now sent the alumni publications during their final year and miniature diplomas immediately after graduation.
- 8—**Campus Liaison**—as a further step to tie campus and alumni relationships, two students and one faculty member have been added as ex-officio members of the alumni board of directors. Currently, they are: Robert Johnston, student body president from Columbus, Ga., Duncan McFadyen of Raeford, N. C., Blue Key president; and Dr. David R. Moorefield '48, professor of philosophy. Blue Key serves as a student alumni and public relations committee.



The 1969 alumni officers, discussing plans here, are l to r: President-Elect Bill Hagood '60; President Bill McSween '39; Vice-President John W. Todd '38; and Secretary Marvin Bettis '49.



Hart '57



Knox '58



Thomason '34



Brice '44



Berry '55



Milligan '67



Porter '41



Matthews '62



Jones '50



Jackson '60



Currie '64



Neville '51



Turner '48



Smith '54



Gray '33



Woods '33



Brooker '49



Burnside '57



McCaskill '43



Fulton '18



Staples '40

## 1970 Alumni Board Adds Numbers And Women

Presbyterian College alumni directors have gone coed with the election of the first women members to the expanded board which will serve during the coming year.

Mail ballots chose William B. Hart '57, vice-president of the First National Bank of Atlanta, to be president-elect of the PC Alumni Association during the coming year. Meanwhile, attorney William M. Hagood, III '60 of Easley, S. C., current alumni president-elect, becomes 1970 head.

Ross Templeton '24 of Charlotte, retired assistant vice-president of Fields Enterprises Educational Corp., was re-elected to another three-year term as one of three alumni representatives to the board of trustees. Dr. John D. Knox '58, Marietta, Ga., orthopaedic surgeon, was named first vice-president of the Alumni Association.

Besides enlarging the board from 17 to 26 members, the alumni vote added these two women to the previously all-male council: Mrs. Georgia Blakely Thomason '34 of Clinton, second vice-president; and Mrs. Betty Hunter Brice '44 of Chester, S. C., recording secretary.

### Georgia Directors

District 1 vice-president—Warren L. Berry '55 of East Point, branch manager of the Citizens & Southern National Bank; District 1 director—Max Milligan, Jr. '67 of Rome, a teacher at Darlington School; District 2 vice-president—Louis Porter '41 of Thomasville, personnel director with Flowers Industries; District 2 director—William M. Matthews, V '62 of Macon, treasurer of Belk-Matthews Co.

### North Carolina Directors

District 1 vice-president—Branson C. Jones '50 of Concord, assistant vice-president of Cannon Mills; District 1 director—J. Edward Jackson '60 of Charlotte, claims supervisor with Liberty Mutual Insurance Co.; District 2 vice-president—Richard D. Meisky '41 of High Point, cashier with Central Savings Bank; District 2 director—Thomas W. Currie '64, minister of Wilmington's Bethany Presbyterian Church.

### South Carolina Directors

District 1 vice-president—Dr. David W. A. Neville, Jr. '51, Greenwood radiologist; District 1 director—R. Michael Turner '48 of Clinton, partner of Turner and Dunson; District 2 vice-president—Raymond B. Smith, Jr. '54 of Greenville, planning analyst with Deering-Milliken; District 2 director—Lorton Gray '33 of Anderson, office supervisor with Duke Power Co.; District 3 vice-president—John Oates Woods '33, Rock Hill attorney; District 3 director—John C. Bearden '48 of Wellford, cashier with the Bank of Greer.

District 4 vice-president—L. C. Brooker, Jr. '49 of Sumter, president of Eastern Brick and Tile Co.; District 4 director—Robert H. Burnside '57, Columbia attorney; District 5 vice-president—H. Eugene McCaskill '43, Conway attorney; District 5 director—William D. Fulton '18 of Darlington, retired US government employee; District 6 vice-president—Dr. John B. Tennant '53, Walterboro dentist; and District 6 director—Dr. George E. Staples '40, chaplain of the Charleston Medical Complex.

## Annual Giving Passes Halfway at \$80,100

PC's 1969 Annual Giving program moved past the half-way mark with \$80,100 by late October. It showed an increase of almost \$20,000 in the past six weeks as alumni and friends pushed to complete the \$150,000 goal in the final quarter.

The \$80,100 to date has come from 991 gifts for a variety of objectives including scholarship aid, faculty salaries and departmental improvements. Walter Johnson Club sub-total for athletic grants stands at \$21,000.

## Bequest by Ed Means

A \$5,000 gift has come to PC from the estate of Alumnus J. Edward Means, Jr. '30, of Greenville, S. C., former president of the Alumni Association and an active church elder, who died on July 17, 1968.

Although given without restriction, the bequest has been placed in the endowment to perpetuate a scholarship named in memory of Means.

## New Georgia Trustees



Three new trustees from Georgia joined the PC board at its fall meeting on campus. They are shown here with President Weersing (left) and Trustee Chairman Eugene T. Wilson of Atlanta (right): Alton A. Ellis of Athens, associate superintendent of the Clarke County Schools; Dr. Vernon Broyles, pastor of Atlanta's North Avenue Presbyterian Church; J. Kyle Spencer of Columbus, owner of Barnesville Equipment Co.

## Georgia EPIC Campaign Has Raised \$952,000 For PC

The Georgia Synod's EPIC campaign in behalf of PC now stands at \$952,000 toward the \$1.5 million goal set as the College's share of a joint capital funds campaign.

An additional \$347,960 is needed to claim the \$200,000 challenge grant of an anonymous foundation and thereby reach

the objective. Because the deadline is past for church solicitations, the remaining amount is sought from individuals, foundations, and corporations. Meanwhile, cash payments on the EPIC pledges are coming in steadily and now amount to \$563,843.

President Weersing said that, despite the extended time involved, he believes the goal can be achieved. He pointed out that subscriptions to date already amount to more than three times the largest previous total given to PC in a single campaign by the Georgia Synod. Increasing awareness of PC by Georgia Presbyterians also is indicated by the 200 young men and women from that state who are currently attending the College.

Many of them stay in Georgia Hall—a \$1.2 million four-story structure completed in 1968 with accommodations for 255 men and named in honor of the Georgia Synod—an EPIC objective.

## Thurmond Presents Scholarship



A \$10,000 PC scholarship is presented to President Weersing from the John P. Gaty Charitable Trust by Senator Strom Thurmond (right), a trust adviser. The funds are to endow annually to a PC student submitting the best Americanism paper. Kenney, looking on here, is a 1950 alumnus who served for nine years as Thurmond's legislative assistant.

The possibility of reduced tax  
rates next year encourages the  
making of gifts this year.

Have you considered  
a year-end gift to PC?

#### ADDRESS CORRECTION REQUESTED

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*Alumni Leadership Conference: Addressed by Student Leaders Lilibet Vass, Bobby Johnston*



#### *A Comparison of Total Alumni Support*

Alumni devotion is underscored in a national report on "Voluntary Support of Education 1967-68," issued in August jointly by the American Alumni Council and the Council for Financial Aid to Education. Its report on 1,500 colleges includes the comparison listed below of PC with other state and denominational schools in total alumni support to all sources (Furman's capital campaign is included here, but PC's EXCEL drive is not). Note that only one college lists fewer alumni than PC.

Furman (14,000 alumni)	\$574,289	Mary Baldwin (6,587)	\$79,850
Davidson (9,726)	495,801	Converse (7,703)	76,379
PRESBYTERIAN (3,365)	214,461	Newberry (4,787)	75,614
Erskine (6,530)	121,259	Belhaven	53,442
Wofford (8,850)	117,761	Columbia (4,823)	28,403
Agnes Scott (8,410)	110,483	King (2,325)	22,028
Hampden-Sydney (4,500)	96,495	Queens (6,500)	12,207
Southwestern (7,544)	82,991		







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